

Message Text

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ACTION EB-08

INFO OCT-01 ARA-14 ISO-00 COME-00 TRSE-00 MMO-04 A-01
FRB-01 OPIC-06 XMB-04 AID-05 /044 W
-----046662 081435Z /43
R 072138Z APR 78
FM AMEMBASSY MEXICO
TO SECSTATE WASHDC 9392

UNCLAS MEXICO 05730

E.O. 11652: N/A
TAGS: BEXP, AFSP, MX
SUBJECT: MEXICO COUNTRY COMMERCIAL PROGRAM (CCP) FOR
FY1978; SECOND QUARTER REPORT

REF: MEX ICO 406

1. WITH FOLLOWING EXCEPTION, ALL CAMPAIGN GOALS SCHEDULED FOR MARCH 31 HAVE BEEN MET: CAMPAIGN 7 (COMMUNICATIONS EQUIPMENT AND SYSTEMS), COMPILATION OF GOM COMMUNICATIONS PURCHASING PLANS FOR 1976-82 (CAMPAIGN ACTION 2) HAD TO BE POSTPONED BECAUSE GOM STILL PREPARING PLANS. REPORT WILL BE SUBMITTED AS SOON AS GOM PURCHASING PLANS ARE AVAILABLE. ALSO, INASMUCH AS IDENTIFICATION OF US COMPANIES IN COMMUNICATIONS FIELD WITH BEST PROSPECTS OF SALES TO MEXICO (CAMPAIGN ACTION 3) DEPENDS IN MAJOR PART ON GOM PURCHASING PLANS, THIS CAMPAIGN ACTION OF NECESSITY MUST BE POSTPONED, AND WILL BE COMPLETED IN CONJUNCTION WITH CAMPAIGN ACTION 2. FINALLY, US TRADE CENTER MF-BSP ON FM-MICROWAVE EQUIPMENT TENTATIVELY SCHEDULED FOR JUNE 20-22, 1978 (CAMPAIGN ACTION 4) HAS BEEN POSTPONED, THEREBY ELIMINATING THIS CAMPAIGN ACTION SCHEDULED FOR COMPLETION BY JUNE 30. HOWEVER, IN ITS PLACE AS A NON-SCHEDULED CAMPAIGN ACTIVITY, THERE IS A TELECOMMUNICATIONS EQUIPMENT TRADE MISSION AND SEMINAR TENTATIVELY SCHEDULED FOR JULY

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26-29, 1978.

2. RE POSTPONED FM-MICROWAVE EQUIPMENT MF-BSP, EMBASSY WOULD NOTE THAT DRAFT CCP FOR FY-1979 (SUBMITTED IN A-20, FEBRUARY 23, 1978) PROPOSES A JANUARY-JUNE 1979 HALF YEAR CAMPAIGN BUILT AROUND USTC COMMUNICATIONS EQUIPMENT EXHIBITION TENTATIVELY SCHEDULED FOR APRIL 24-27, 1979.

THOMPSON

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 07 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978MEXICO05730
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780152-0675
Format: TEL
From: MEXICO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780481/aaaacqwm.tel
Line Count: 63
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 919bd4b4-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3042545
Secure: OPEN
Status: NATIVE
Subject: MEXICO COUNTRY COMMERCIAL PROGRAM (CCP) FOR FY1978; SECOND QUARTER REPORT
TAGS: BEXP, AFSP, MX
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/919bd4b4-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014